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To those considering Tarcan Yonel for a position,

One of the biggest strengths our team requires at Nielsen is creative problem-solving on complex systems and applications in an ever-evolving collaborative environment, and Tarcan has been extraordinary at this skill.

A constant learner, Tarcan's systematic and thorough approach to rapid resolution on emerging needs was particularly impactful to immediate and future work. He aligned cross-functional teams to see the bigger picture and set a vision for a future state, and he established a foundation for customer feedback to drive prioritization, scope management and design with a team previously resistant to change and customer inclusion.

Tarcan not only resolves challenges quickly and effectively, he presents his ideas and recommendations in a way anyone can understand, no matter their technical skill or familiarity with the topic.

During the three years we worked together, I could count on Tarcan to have or prepare the information that would lead the team's work forward. No job was too big or too small. Tarcan leads with his heart and forges satisfaction from the experience and people he encounters along the way. Whether conducting research, exploring new technologies or industry trends, executing design solutions, or collaborating with customer success, Tarcan's flexibility, teamwork and willingness to take on what needs to be done for the team and company, set an example for others to follow.

As a facilitator on projects with a great passion and empathy for others' needs to top off his professional toolkit, I know that anyone working with Tarcan will see him the way I do, as providing true value to a team and an ideal teammate.

Sincerely,

Barbara August